

Jacklyn Biggin.

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647-739-5225 • Toronto, ON, Canada

Experience

Developer Advocate - WooCommerce Oct 2023 to Present
Automatic • JavaScript (Node.js, React), PHP, SQL Toronto, ON, Canada

Developer Relations Lead Sep 2021 to Sep 2023
Autocode • JavaScript (Node.js), GPT, various REST APIs Toronto, ON, Canada

- Researched, scripted, and presented instructional videos for Autocode's YouTube channel, resulting in over 500,000 views, 17,500 hours of watch time, and 97% like-to-dislike ratio
- Grew branded Discord server by 400% (9,300 to 37,000 members) while sustaining 20% week one retention rate by building ambassador program (scaling from 8 to 30 people) and running developer-focused events
- Built sample projects (installed 10,000+ times) to improve platform retention and new ecosystem uptake

Hackathon Coach (Developer Advocate/Event Manager) Mar 2019 to Sep 2023
Major League Hacking • Google Cloud, Azure, Git, Python, JavaScript UK, Canada & Mexico

- Mentored students and coached organizers at 50+ hackathons across Europe, North America and online
- Hosted 60+ technical workshops and livestreams for global audiences of 10 to 350 participants
- Trained 15+ team members in event management and developer advocacy fundamentals
- Evangelized technical products such as Azure, Twilio and Auth0 to grow brand awareness among students

Senior Developer - OpenShift Aug 2020 to Aug 2021
Royal Bank of Canada • Python, OpenShift, Kubernetes, Docker Toronto, ON, Canada

- Educated 700+ developers in container technologies across RBC, winning internal Silo Buster award
- Managed, developed, and presented interactive workshops and immersion days to interns and developers
- Mentored four interns in developing a product integration that won Technical Distinction out of 20 teams
- Maintained Python tools and scripted resiliency exercises; freeing up 20% of OpenShift cluster capacity

Founder & Lead Organizer Mar 2020 to May 2020
Hack Quarantine • JavaScript, HTML, CSS Birmingham, UK

- Led a team of 20 volunteers to organize a 3,500 participant, three-week online hackathon in ten days
- Achieved record-breaking metrics: 251 projects, 40,000 web visitors and 1.9M minutes of video watched

Software Developer Intern - RBC Amplify Jun 2019 to Aug 2019
RBC Capital Markets • JavaScript (React), Java (Spring Boot), SOAP APIs London, UK

- Developed prototype using React and Spring Boot within a team of four to modernize FX trade processes

Skills

Languages & Frameworks: JavaScript, Node.js, React/Next.js, Python, SQL, HTML, CSS, PHP

Tools: Git, Docker/Kubernetes, PostgreSQL, MySQL, REST APIs, AWS S3 & EC2, Figma

Focus Areas: Community Management, Content Marketing, Product Evangelism, Video Production, Events

Awards

The Diana Award, “the most prestigious accolade young person can receive for their social action or humanitarian work”, for work surrounding Hack Quarantine 2021

MLH Top 50, featured as one of the most impactful hackathon community members (out of 135,000) 2021

14x Hackathon Award Winner, including 1st place at UrbanHacks and 2nd place at uOttaHack 2019

Education

Master of Digital Experience Innovation, University of Waterloo • 3.95 GPA / 92% Average Expected 2025

Certificate in Learning Design, University of Toronto • 94% Average 2023

Bachelor of Arts, Digital Media (Honours), University of Leeds, UK • First Class Honours 2021

Exchange Year, Computer Science & Media, Western University • Pass 2019